

## **Star Trend Artwork Guideline**

The best way to send artwork is electronically, in PC platform.

(1) Please send artwork in **.eps or .ai** files.

(2) Artwork created in **Adobe Illustrator** is preferred.

(3) PhotoShop images must be high resolution (300 dpi minimum).

(4) Color images should be converted from RGB to **CMYK**.

(5) Artwork (including logos, graphic art and texts) should be **converted to paths/outlines**.

(6) Please incorporate about **2.54mm (0.1 " ) of overwork for all bleed** artwork. Any portion of the artwork that extends to the edge of the card is considered a bleed.